

# SelfPay<sup>®</sup>

Shop in store; Pay in-app.



**Digital  
Retail  
Apps<sup>®</sup>**

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Shoppers don't want to wait in line to pay.



**1 in 3** shoppers abandoned their cart when faced with a 5-8 minute wait at checkout

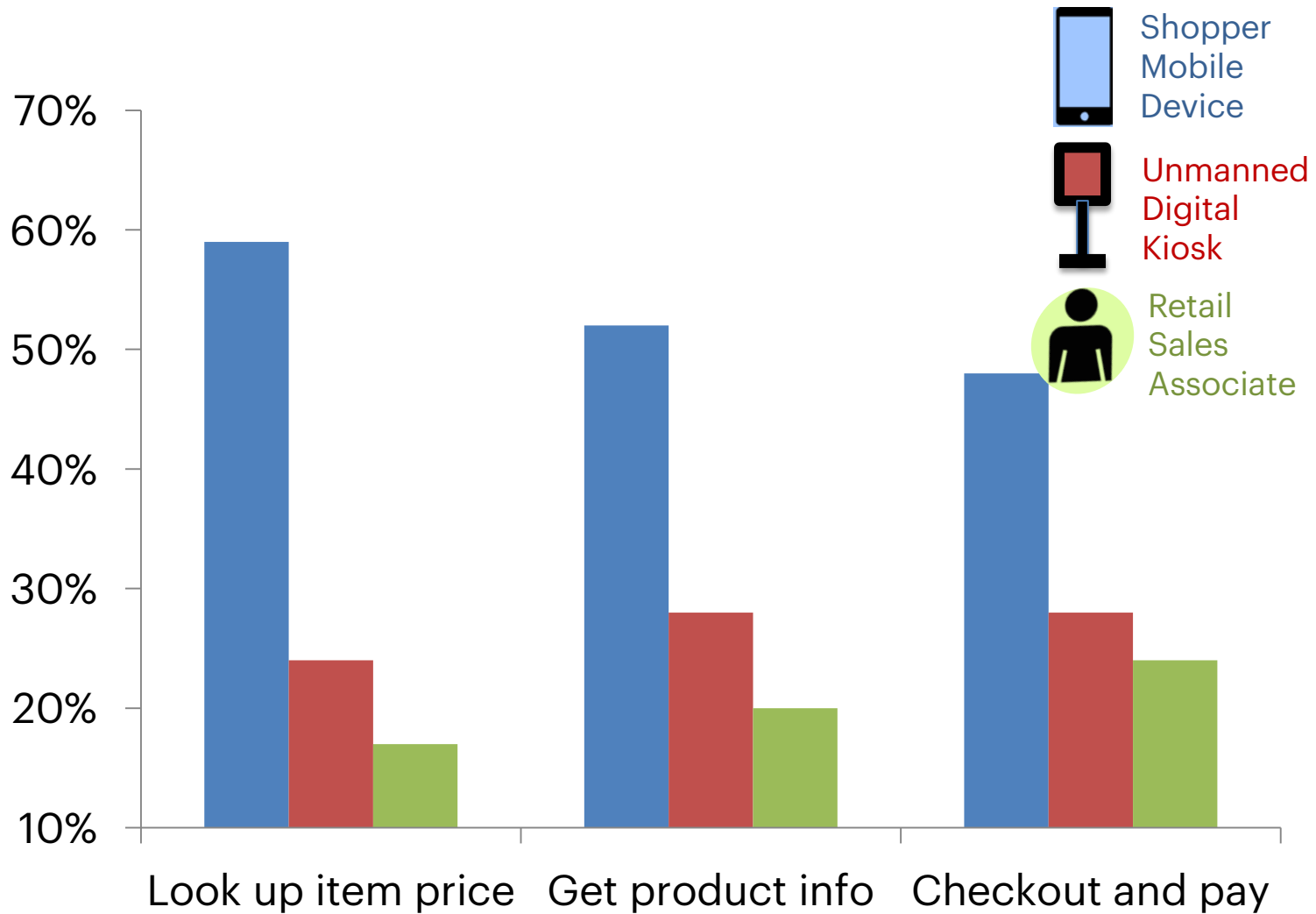
**75%** of retailers report losing customers due to wait-related issues

Frustrated shoppers are less likely to return -- and they tell and influence their friends

# Shoppers overwhelmingly prefer using their own device when in-store.

Shoppers prefer using their own phones to shop and pay in-store

Mobile scores even higher for Millennials



Source: Deloitte Research Study

SelfPay makes shopping easy and convenient.

# SelfPay<sup>®</sup>

SHOPPER self-checkout app

1. Scan items
2. View product information and attributes
3. Pay in-app
4. Skip the checkout line

Incorporates a patented verification process for loss prevention

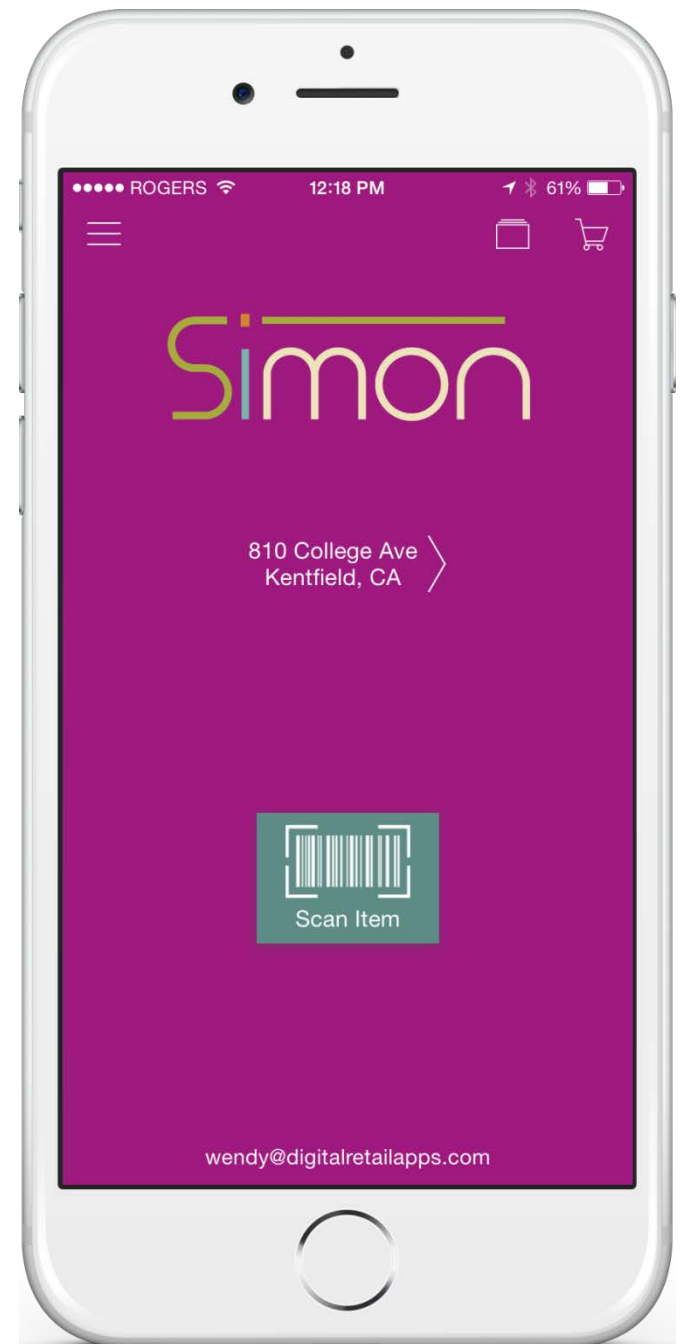
- ✓ Provides the gift of time
- ✓ Accessible product information & pricing
- ✓ Self-directed
- ✓ Multiple payment methods
- ✓ Familiar, easy, and free to shoppers



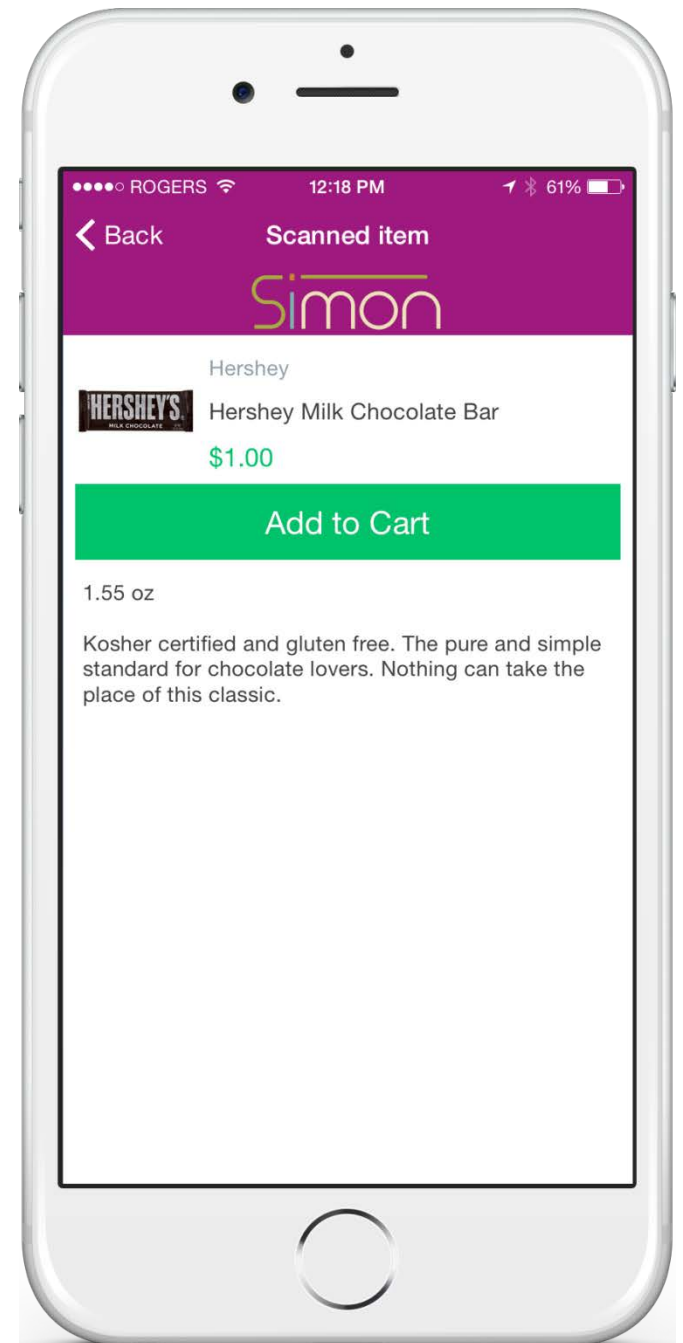
# Welcome



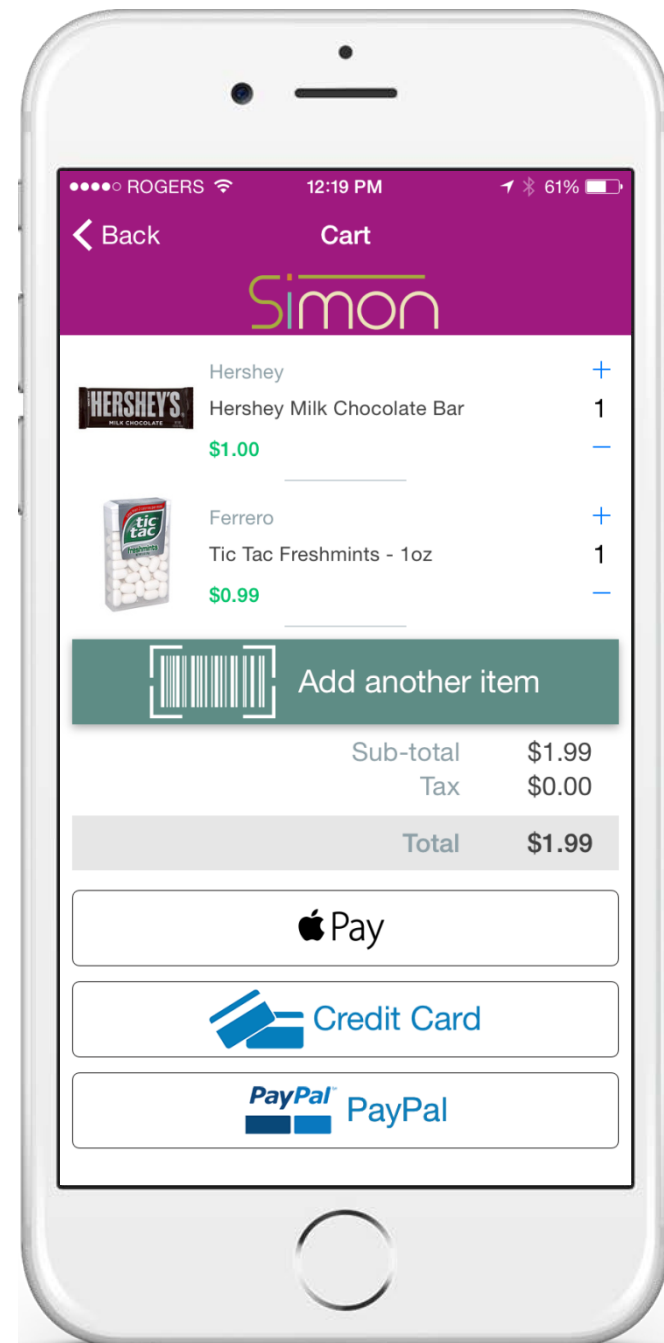
# Scan Item



# View Product Details

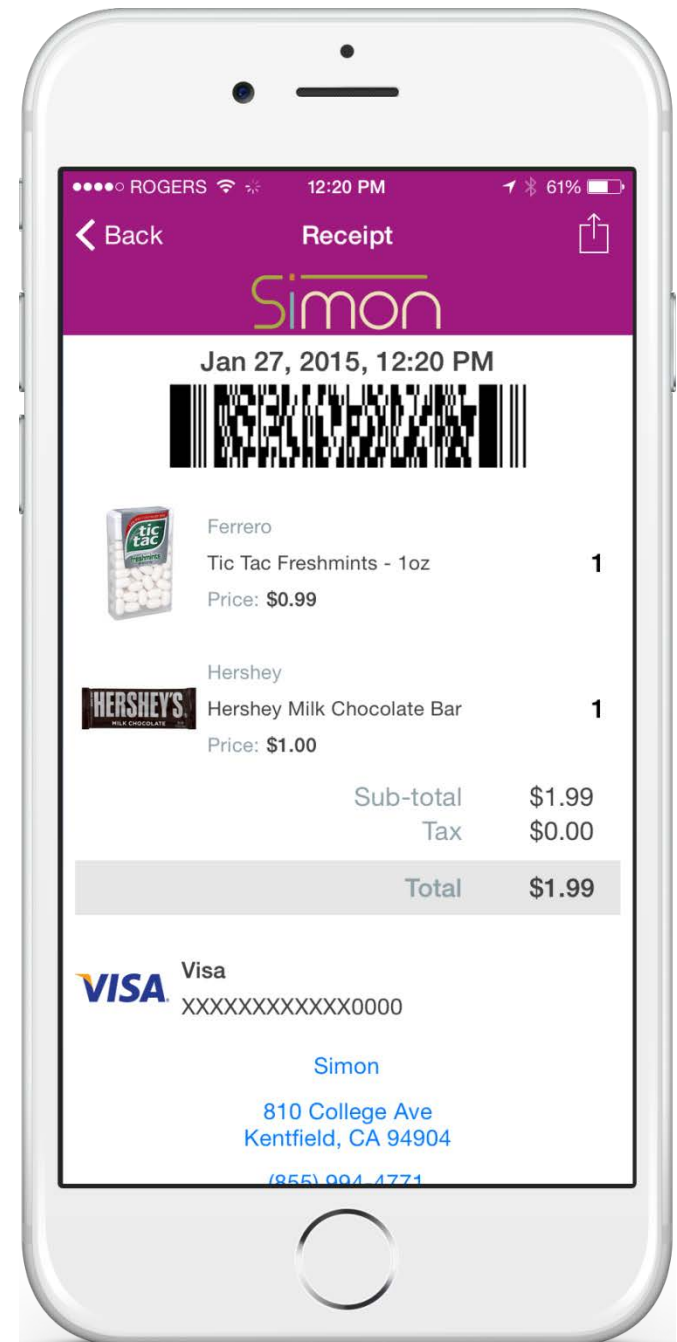


# Pay

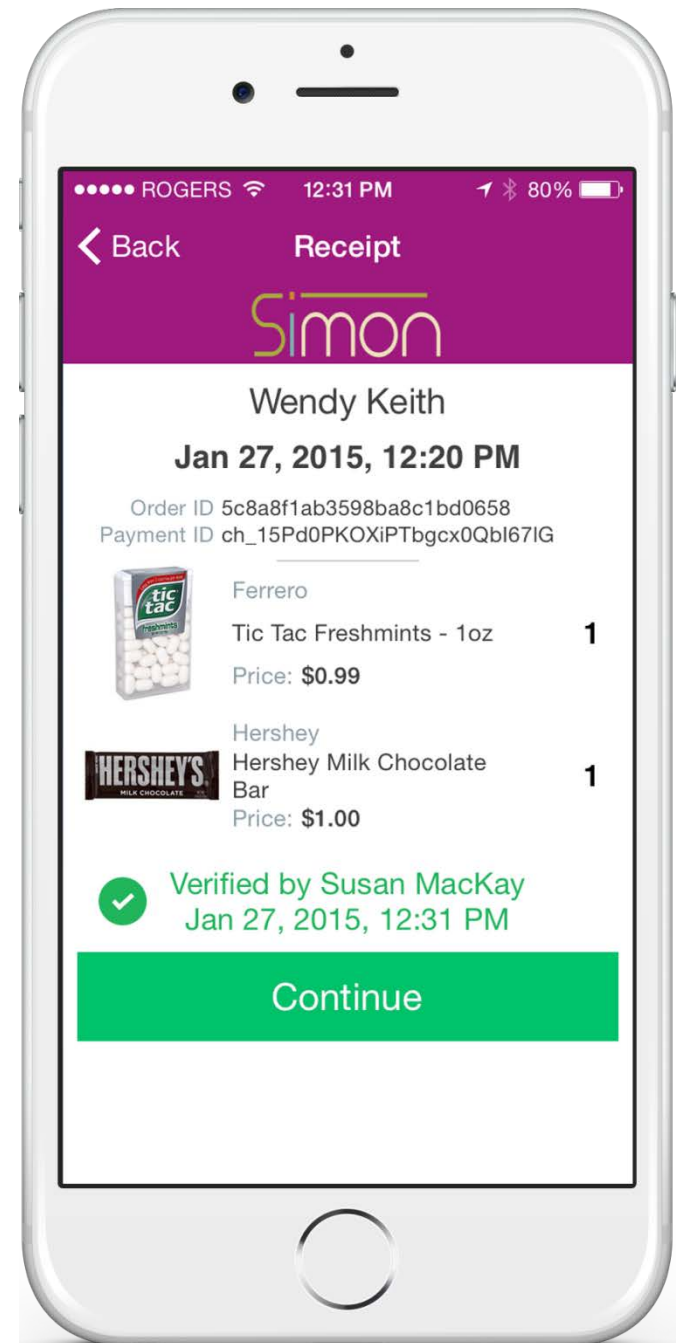




# View Receipt



# Associate Verify & Go



# SelfPay provides a fully integrated, future proof solution.

- Extends the existing POS to nearly unlimited points of sale right on the shopper's device
- Integrates with 450 payments processors for seamless credit card payments and ewallets.
- Offers shoppers and merchants a choice of payments in an easy to use solution.
- Keeps merchants in control of their shopping data
- SelfPay provides for payment security in a PCI Level 1 compliant environment

## Payment Methods



## Payment Gateway



## POS Systems



## Data Integration



SelfPay can integrate with custom enterprise POS systems,  
and additional payment gateways and methods.

Three deployment options to fit retailers of all sizes.

## TURNKEY

Placement in SelfPay's multi-retailer app

App has common UI and features across retailers

Items, prices, screen branding are specific to each retail store

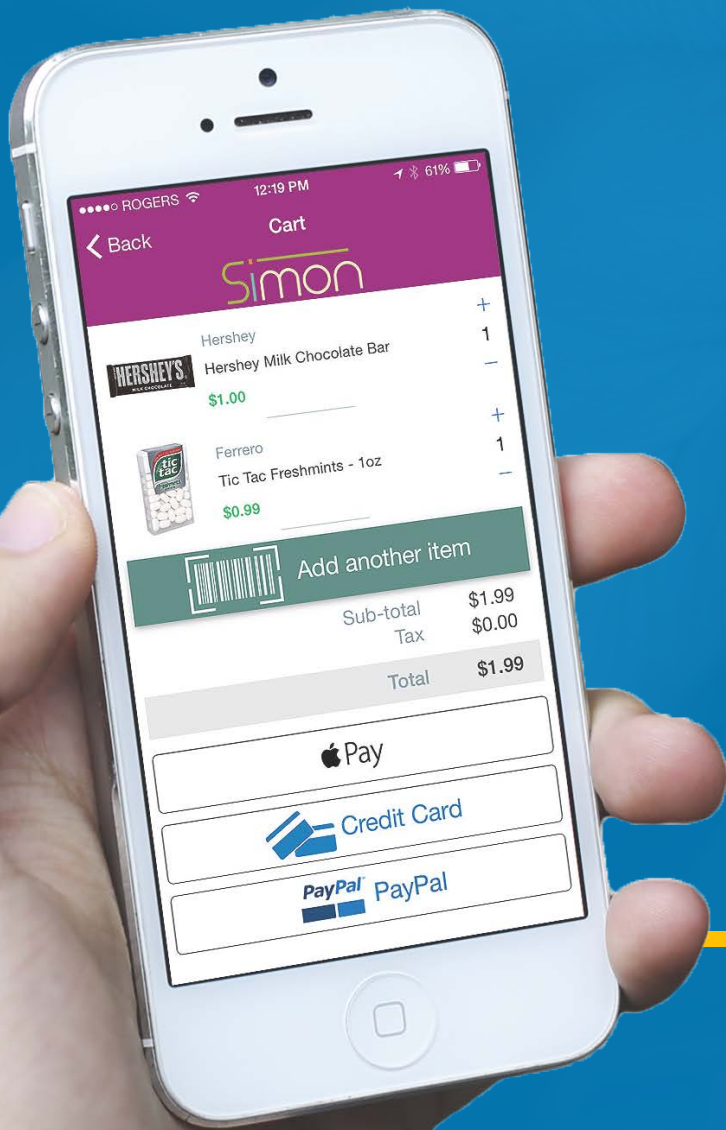
## EMBEDDED

Offers SelfPay and patented Verify features within a merchant's existing retail app

## WHITE LABEL

License to use SelfPay and SelfPay Staff features in a new app custom-built for a merchant

*Customization work done by DRA, retailer or 3<sup>rd</sup> party*



# Digital Retail Apps<sup>®</sup>



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